**Analysis of Jack Layton’s “Letter to Canadians”**

**LOGOS**

What argument is Layton making?

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List some of the denotative language he uses in his letter.

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What effect do these word choices have on the meaning his letter portrays?

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What informed opinions does he relay? Is he justified in making these opinions? Why or why not?

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**ETHOS**

What is Layton’s position as the writer of the text?

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How does Layton relate to his audience in a respectful manner?

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How does the relationship between Layton and his audience establish reliability in this text?

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**PATHOS**

Does Layton use any rhetorical devices? List them below.

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Explain the effectiveness of these rhetorical devices.

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How else does Layton appeal to the emotions of his readers?

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